**ART119 Design Foundations**

**Spring 2018**

Mondays and Wednesdays, 11:00AM-1:50PM

Room: Wight 130

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My office hours: Wednesdays, 3:30-4:30 and by appointment

**Course Description:** ART119 is a studio course meant to help you gain the foundational skills the art department wants you to understand as you move through the college. These skills are often referred to as the elements and principles of design, which are visual qualities you may call on to use when creating compositions. While these are useful skills, it is the support of the MEANING of the artwork where these qualities may exist. In addition, your choice of 2D or 3D materials does not dictate the project. Instead the project idea may lend itself to a specific medium. Therefore, this foundations course focuses on your conceptual development, and using skills and materials in support of these ideas.

**Learning Outcomes:**

Upon completion of this course students will be able to:

1. Design original two-dimensional and three-dimensional works of art.
2. Apply Western concepts and principles fundamental to two-dimensional and three-dimensional design in art projects.
3. Identify strategies used to develop and realize ideas throughout the creative process.
4. Demonstrate professional craftsmanship in the use of material and technical processes.
5. Articulate concepts and ideas through the elements and principles of design.
6. Analyze and evaluate design principles in historical and contemporary artworks.
7. Combine the two-dimensional and three-dimensional principles and components of artwork in art projects.

**Projects:**

You will explore 5 concepts through our projects. For the first concept (individual identity), we will brainstorm as a group to get started. As foundations students, your early conceptual development will allow you to locate your artistic voice and perspective. The elements and principles of design and various 2D and 3D materials will be used to support your concepts. We will have workshops with materials and exercises to help you gain comfort with materials and strengthen your skills so that they visually support your concept, so you can make choices as to the materials you wish to use to support your idea. Your choice of materials supports your concept, so some materials may be more interesting to you depending on your work.

There will be 5 total projects throughout the semester focused on the following themes

* Individual identity
* Dreams and Nightmares
* Power/Protest
* Nature/Conservation
* Impermanence/Personal Journey

**Concept Maps**

Concept maps are ways of visually depicting the various visual or conceptual qualities related to your theme so that you can brainstorm effectively. As a group, we will practice concept maps to generate broad themes related to your concept. You will then be required to create a concept map in your sketchbook. A list of specific details for you to think about while you create your individual concept map will be introduced with the project.

**Preliminary Sketches**

In your sketchbooks, you will explore visual qualities and practice using a variety of materials related to each of your concepts, so that you have a good idea of the direction you wish your work to go in. Sketches, doodles, images you find and add, notes, maps, ideas, etc., should be part of your sketchbook. This will be part of your grade. There will also be additional exercises and writings for you to do in this sketchbook.

**Elements and Principles**

The elements and principles of design were named in the early 20th century. They are a western view of visual qualities. While these support the translation of concepts into clear visuals, they must be meaningful to the work. For example, if you would like a specific aspect of your work to stand out against the rest, it would be important for you to emphasize that area, through visual choices (i.e. the only thing red in the work, the biggest thing in the work etc). We will use these in tandem with your work, so you may not only demonstrate your knowledge of these concepts, but more importantly, so that they support and not distract from your idea.

**Materials**

Because this course should also introduce you to various 2D and 3D materials, some classes will begin with demonstrations, then workshops with materials so that you can decide which materials you would like to use.

**The following 2D materials will include**: Acrylic Paint, ink, graphite, color pencil, marker, collage, printmaking, pastels, oil pastels, watercolor (optional), computer programs like Photoshop, Illustrator, or other design programs

**The following 3D materials will include:**

Found objects, Recycled objects, cardboard, wire, illustration/matt board, clay (optional)

**Critiques**

You must be on time to critiques or you will not be able to participate as it is unfair to your fellow artists. I will introduce different types of critiques to you during our sessions. All project materials are due at critique, including project statements (discussed below), preliminary sketches, research, and concept maps. You cannot make up a critique. You will lose 10% from your project grade if you miss a critique (see evaluation, below).

**Project statements**

Each project must include a TYPED statement, submitted to Blackboard, describing your concept, and the choices you made. You should be able to describe, in writing, what the elements and principles are doing to support the meaning of in your work. It is not enough to say they are there, but WHY did you use that there, and WHY did you choose a specific material?

**Exercises**

These will be given throughout the semester. There are 5 exercises, 1 per assignment

**Tests**

I do not give traditional tests as they do not tell me if you know something, but they tell me you memorized. I want to see you use the vocabulary appropriately when looking at and creating work throughout the semester. Therefore, in place of a test, you will choose a work by a contemporary artist and analyze it for its concept, visual qualities and materials used, using the terminology. This will be your final.

**Attendance Policy**

Attendance is absolutely mandatory every day and will be taken by the instructor. Anything beyond 3 unexcused absences will result in a 3-point deduction from your final grade.

**Lateness to Class**

This is disruptive to your fellow artists in class. Please don’t be late. For every 30 minutes you are late or leave early, I will deduct 5 points from the days participation grade

**Late Projects**

While I accept late work, for each class period you are late you will lose half a letter grade from the final project grade. Coming to class late and missing the critique or submitting it in the middle of class counts as a class late (half a letter grade deducted)

**Participation**

Includes bringing all needed supplies to class, participating in class discussions, critiques, group work, and avoiding being late or leaving early (see above). There is a daily participation grade.

**Craftsmanship**

This is 10% of each project grade. Good craftsmanship and use of materials, presentation of your work can add or distract from the concept and development of your idea.

**Terminology**

On the first day of class I will give you a comprehensive list.

* Formal Elements of Design: Line, Shape, Value, Texture, Pattern,
* Compositional Principles of Design: Unity, Harmony, Variety, Balance, Emphasis, Scale, Rhythm, and Space (figure/ground relationships)

\*These definitions and others will be explored in all projects throughout the semester

**Evaluation**

**Semester Grade Breakdown**

**Projects**-70% of total grade-There are 5 visual art projects and 1 written review for your final

* Each project is graded by %. Projects grades include preliminary work (Concept Map/Sketches/Research), post work (critique), written description, and craftsmanship. Rubrics will be used for each project so you are aware of grade breakdown. The written review for your final is part of this percentage.

**Exercises-**20% of total grade-There are 5 exercises

**Participation**=10% of total grade

**Projects (70%) +Exercises (20%) +Participation (10%)=100%**

**Supplies**

You may choose to buy additional supplies to suit your ideas, but here are the ones we will use:

* Acrylic Paint Set- Red, Blue, Yellow, Black, White
* Paint brushes-One round, one flat, one detail
* Plastic Palette or wax paper palette
* X-Acto knife
* Sketchbook for sketches and class notes
* 18’’ metal ruler
* Masking Tape
* Rubber Cement
* Bristol Vellum smooth 14x17 Pad
* Water Container
* Graphite pencils, 2B, HB, 2H
* Hot glue and glue gun
* Box cutter/utility knife
* Cardboard (we will discuss this)
* Found and recycled objects (we will discuss this)
* 1-2 white cold-pressed 16x20 illustration or matt board
* OPTIONAL: Set of markers (prefer prisma-color, but we will talk about other options)
* OPTIONAL: Prisma-color set of color pencils
* OPTIONAL: Micron pens, India Ink

You will likely need additional supplies throughout the semester as you will want to choose materials that support your ideas. Ideas about various materials will be discussed individually

**COURSE TIMELINE\***

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| Week | Activity |
| 1 | SyllabusIntroduction to the course-Concept, Skill, Composition; Using materials and elements and principles to support conceptual development, examples from contemporary artIcebreaker/Visual CommunicationActivity: Concept Mapping-PracticeArtist Trading Card (ATC) introduced-Due Wednesday**HW*** Complete artist trading card for swap
* Bring Bristol, ruler, pencils, black and white paint, palette, water container, brushes to class Wed
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| **Wed 1/10**DUE: Artist Trading Cards for swappingLine, Shape, Form, Value: Line quality-vertical, diagonal, horizontal; line to shapeand shape to form using value variation; Materials demonstration with line, shape, value exercise**EXERCISE 1:** Lines (hatching, cross-hatching), Shading with pencil, with black and white paint**PROJECT 1:** Concept-Personal Identity/focus on emphasis, value, repetition. Creating emphasis through contrasting elements; Project due Mon 1/29**HW*** Complete concept map, research and preliminary sketches for Identity project
* Complete value exercise
* **BRING TO CLASS** NEXT WEEK: All materials for continuing your Personal Identity Project, sketchbook
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| 2 | **Mon 1/15 NO CLASS MLK** |
| Wed 1/17BRING ALL MATERIALS TO START YOUR PERSONAL IDENTITY PROJECT IN CLASSReview assignment; Meet with me to discuss your Personal Identity projectStudio: Personal IdentityHW* Continue working on Identity project at home, project due Mon 1/29
* **BRING TO CLASS** NEXT WEEK: All materials for continuing your Personal Identity Project, sketchbook
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| 3 | **Mon 1/22****BRING ALL MATERIALS** TO CONTINUE YOUR PERSONAL IDENTITY PROJECT IN CLASS Studio-Personal IdentityHW* Continue working on Identity project at home, project due Mon 1/29
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| **Wed 1/24****BRING ALL MATERIALS** TO CONTINUE YOUR PERSONAL IDENTITY PROJECT IN CLASS Studio-Personal Identity/How to write a written analysisHW* Complete working on Identity project at home, project due Mon 1/29
* Complete written analysis and submit to Bb by Mon 1/29, 10AM
* Bring Bristol, ruler, pencils, black and white paint, palette, water container, brushes to class on Monday
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| 4 | Mon 1/29DUE: IDENTITY PROJECT (written analysis due to Bb, 10AM)Critique Identity projects; Types of critiques- Formal, Technical, ConceptualIntroduction to Color Theory and Properties-Hue, Value, Saturation, Temperature; demonstrationEXERCISE 2: Color value scales, Desaturating color PROJECT 2: Dreams/Nightmares; Surrealism; Exaggerated Color-Due Wed 2/14HW* Complete color exercise (Due Wed 1/31)
* Write out dream in detail. Use concept maps, lists, sketches, references to decide on design
* Bring the above and all materials to work on dreams project in class Wed
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| Wed 1/31DUE: Color ExerciseBring all materials to continue working on Dreams/NightmaresStudio: Dreams and Nightmares HW* Continue work on project at home-Due Wed 2/14
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| 5 | Mon 2/5Bring all materials to continue working on Dreams/NightmaresStudio: Continue working on Dreams and NightmaresHW* Continue work on project at home-Due Wed 2/14
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| Wed 2/7Bring all materials to continue working on Dreams/NightmaresStudio: Continue working on Dreams and NightmaresHW* Continue work on project at home-Due Wed 2/14
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| 6 | Mon 2/12Bring all materials to continue working on Dreams/NightmaresStudio: Continue working on Dreams and NightmaresHW* Complete Dreams/Nightmares, Due 2/14 (next class). Written descriptions due 10AM Wed 2/14 to Bb
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| Wed 2/14DUE: IDENTITY PROJECT (written analysis due to Bb, 10AM)Scale and Balance-Types of balance. Difference between 2D and 3D balance; Relief and “in-the-round” 3D objectExercise 3: Cardboard letter; demonstration with cardboardStudio-Work on cardboard exercise due Mon 2/19HW* Complete cardboard exercise due Mon 2/19
* Bring cardboard, utility knife, hot glue, masking tape, ruler, pencils
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| 7 | Mon 2/19DUE: Cardboard exercisePower and protest in art and social mediaPROJECT 3: Hashtag (#) Protests introduction; cardboard for sculpture and relief, Due 3/14Studio: Concept Mapping-Protest assignments, ideasHW* Decide on design for project and bring all materials to class Wed to start
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| Wed 2/21Bring all materials for #Protest project and your researchStudio-Work on #ProtestHW* Continue work on #Protest due Wed 3/14
* Bring all materials to class Monday to continue working
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| 8 | Mon 2/26Bring all materials for #Protest project and your researchStudio-Work on #ProtestHW* Continue work on #Protest due Wed 3/14
* Bring all materials to class Monday to continue working
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| Wed 2/28Bring all materials for #Protest project and your researchStudio-Work on #ProtestHW* Continue work on #Protest due Wed 3/14
* Bring all materials to class Monday to continue working
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| SPRING BREAK | NO CLASS MONDAY MARCH 5TH OR WEDNESDAY MARCH 7TH  |
| 9 | Mon 3/12Bring all materials for #Protest project and your researchStudio-Work on #ProtestHW* Complete #Protest project due Wed 3/14
* Complete written descriptions due 10AM Wed
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| Wed 3/14 Critique: #Protest projects; descriptions due 10AM to BbEXERCISE 4: Making sculptures out of trash and found objects; demonstrationPROJECT 4: Nature/conservation; artist’s conservation efforts; juxtaposition of textures; Found object sculpturesHW* Concept map, gather materials, sketches for found object sculptures
* Bring the above to class Mon
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| 10 | Mon 3/19 Bring concept maps, materials, sketches to work on found object sculpturesStudio: Work on found object sculptures, due MON 4/2HW* Continue working on found object sculptures, bring all with you to class Mon 3/26
* NO CLASS WED
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| 3/21 NO CLASS |
| 11 | Mon 3/26Studio: Work on found object sculptures, due MON 4/2HW* Continue working on found object sculptures, due Mon 4/2
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| Wed 3/28Studio: Work on found object sculptures, due MON 4/2HW* Complete found object sculptures, due Mon 4/2
* Written description due to Bb by 10AM 4/2
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| 12 | Mon 4/2DUE: Found object sculptures/Critique/Written descriptions due 10AM to BbProject 5: Personal journey/Impermanence; How artists have created narratives; Mandalas; demonstration HW* Concept map, sketches, gather materials to begin journey project
* Bring all materials to class to work on project
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| Wed 4/4 Bring materials for Personal journey/impermanence projectStudio: Work on Personal journey/impermanence project, Due Wed 4/18HW* Continue working on Personal journey/impermanence project, Due Wed 4/18
* Bring all materials to class to work on project
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| 13 | Mon 4/9Bring materials for Personal journey/impermanence projectStudio: Work on Personal journey/impermanence project, Due Wed 4/18HW* Continue working on Personal journey/impermanence project, Due Wed 4/18

Bring all materials to class to work on project |
| Wed 4/11Bring materials for Personal journey/impermanence projectStudio: Work on Personal journey/impermanence project, Due Wed 4/18HW* Continue working on Personal journey/impermanence project, Due Wed 4/18
* Bring all materials to class to work on project
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| 14 | Mon 4/16Bring materials for Personal journey/impermanence projectStudio: Work on Personal journey/impermanence project, Due Wed 4/18HW* Complete working on Personal journey/impermanence project, Due next class, Wed 4/18; Written description due 10AM Wed
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| Wed 4/18DUE: Personal journey/impermanence project/Critique, Written description due 10AMExercise 5: Analyzing art work-Concept, skill, formal qualities; demonstrationStudio: Group exercise-Analyze artwork as a groupIntroduction of final: Analyzing artworkHW* Complete group analysis, add to Bb by Monday, 4/23, 10AM
* Find artwork you would like to analyze-bring to class Monday
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| 15 | Mon 4/23 DUE: Group analysis of artwork, 10AM and bring art of choice with youStudio: Meet with Dr. Pouls/discuss artworkHW* Draft of written analysis. Due to Bb by end of night (11:59PM) Tues 4/24
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| Wed 4/25Use the day to complete your Analysis of ArtworkIndividual meetings with instructorHW* Complete Analysis of Artwork
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| 16 | **FINAL WED MAY 2, 10-11:50PM****Bring your Analysis of Artwork with you. Upload to Bb by 10AM** |

\*Syllabus timeline and assignments are subject to change at the discretion of the instructor